

# Intelligence. Engineered for your next chapter.

Custom software, connected platforms and agentic AI. Built around the way your business works.



The software division of Novatta Business Services Co. (NBS)

**Your ambition. Our engineering. A shared direction.**

# A focused software division. A broader business foundation.

Novatta Digital brings software development, product thinking and AI-assisted systems together under Novatta Business Services Co. (NBS), based in Riyadh.



## Business first

We begin with the outcome: the work to simplify, the users to support and the information that needs to flow. Technology decisions follow that understanding.



## Built for your context

Custom portals, applications and integrations connect departments, customers and partners. Requirements shape the scope, delivery plan and operating model.



## A growing product portfolio

Alongside client projects, we are developing SaaS products and a roadmap of industry-specific agentic ERP systems. Each release needs its own validation and launch readiness.



## One accountable conversation

Discovery, experience design, engineering and handover belong to the same journey. We make assumptions, priorities and responsibilities visible from the start.

**From a business requirement to a connected digital experience.**

# Software that fits the way you work.

From a focused application to a multi-tenant platform, we turn business requirements into a practical development plan.



## Custom software

Purpose-built workflows, approvals, reporting and operational tools. Start with essential journeys, then grow through deliberate releases.



## Portals & applications

Customer, partner and employee portals; responsive web applications and mobile experiences with clear navigation and considered accessibility.



## SaaS engineering

Tenant architecture, onboarding, subscriptions and administration. Design the product, operating processes and release plan together.



## Integration & consultation

Connect existing systems through agreed APIs and data flows. Assess architecture, priorities and feasibility before committing to implementation.

Discover the need. Design the experience. Engineer the system.

# Products in development. Platforms with purpose.

Our first SaaS portals are approaching launch. Their final scope, commercial terms and availability will be confirmed with each release.



## MailIQPro

mailiqpro.com • In final development  
A dedicated SaaS portal in our emerging product portfolio. Speak with our team about launch readiness, intended use cases and access.



## WABuzz

wabuzz.io • In final development  
A second SaaS portal moving towards release. Product demonstrations and capability details will be shared as launch milestones are validated.



## Build a SaaS product

Translate a market opportunity into a usable product: discovery, user journeys, tenant design, administration and a staged release plan.



## Plan for operation

A launch needs more than code. Define support responsibilities, deployment, data handling, subscriptions and the route to future enhancements.

**Ask about product readiness or discuss your own SaaS idea.**

# Agentic ERP. Designed around each industry.

Our roadmap combines connected business workflows with AI agents that assist teams. These systems are planned; availability and detailed features are not yet confirmed.

**Planned capabilities • subject to discovery and validation**

## Schools & institutes

Multi-campus admissions, learning administration, fees and communications. Potential agents assist staff with routine queries and workflow preparation.

## Hospitals & clinics

Multi-site administration, scheduling, billing and operational coordination. Clinical judgement and sensitive decisions remain with qualified people.

## Hotels & hospitality

Property operations, reservations, guest services and management visibility. Potential agents coordinate tasks under agreed permissions.

## Retail & commerce

Explore connected stock, purchasing, sales and customer operations across branches, with human review for commercial decisions.

## Logistics & services

Explore planning, service requests and operational tracking for distributed teams and locations.

## Professional organisations

Explore projects, resource allocation and client service workflows. Each vertical requires discovery, compliance review and validation.

**Assist, explain and prepare. Keep people responsible for consequential decisions.**

# A clear path from idea to implementation.

Every project needs a shared definition of success. Our approach makes scope, dependencies and acceptance criteria explicit before delivery expands.

## 01 • Discover

Understand users, workflows, constraints and the intended outcome. Agree priorities and identify integration and data dependencies.

## 02 • Design

Map journeys, prototype key screens and define architecture. Review usability and permissions before committing to the build.

## 03 • Engineer

Develop in manageable increments. Connect agreed systems and make progress reviewable through demonstrations.

## 04 • Validate

Check core journeys, access rules and agreed quality requirements. Resolve issues against acceptance criteria.

## 05 • Launch

Prepare deployment, ownership, documentation and training. Agree operational responsibilities and the release decision.

## 06 • Evolve

Use feedback to prioritise improvements. Plan enhancements, maintenance and support within a separately agreed scope.

**Small, reviewable increments. Clear ownership. Measurable acceptance.**

# Modern foundations. Considered control.

We choose tools to suit the project, its operating environment and its long-term maintainability. A fashionable stack is useful only when it serves the requirement.



## Experience layer

React and Vue are among the options for modern web interfaces. Responsive design, multilingual content and RTL support belong in the experience from the beginning.



## Application & data

Node.js, Python, PHP, SQL databases and API-based integration are options assessed during architecture. Hosting and deployment follow the agreed requirements.



## AI with boundaries

Define what an agent may see and do. Approval steps, escalation, traceability and human oversight guide the design of sensitive workflows.



## Trust by design

Role-based access, tenant isolation, audit trails, backups and recovery requirements should be defined and verified for each implementation.

React • Vue • Node.js • Python • APIs • SQL

**Architecture, security and operating controls are agreed per project—not assumed.**

# Your next chapter starts with a conversation.

Tell us what you want to build, improve or connect. We will help shape the next practical step.



## Projects & consultation

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